

**KEYS (Sc. /M/TM/GE "Chinese consumers ....")**

**الموضوع الأول**

<b>ART ONE</b>	<b>15 pts</b>				
<b>Comprehension:</b>	<b>8 pts</b>				
ct 1.	2 pts	a. T b. F c. T d. T (0.5 each)			
ct 2.	1.5 pt	a. §2; b. §1 (0.75 each)			
ct 3.	1.5 pt	a. Many children b. coffee company. (0.75 each)			
ct 4.	3 pts	a. Fell ill/ died/have kidney problems. (1.5) b. To increase the level of protein in it. (1.5)			
<b>Text exploration:</b>	<b>7 pts</b>				
ct 1.	2 pts	1. b.; 2. c.; 3. d.; 4. a. (0.25 each)			
ct 2.	1 pt	a. Many parents are.....because their children... b. Though the authorities..., some people... (0.5 each)			
ct 3.	1 pt	b.1 "Don't / Never buy expired milk!" he said. (01 each) b.2 Many people wish they hadn't bought...			
ct 4.	1. pt				
		<table border="1"> <tr> <td>/t/ <b>promised</b></td> <td>/d/ <b>ordered/ contained</b></td> <td>/id/ <b>Admitted</b></td> </tr> </table>	/t/ <b>promised</b>	/d/ <b>ordered/ contained</b>	/id/ <b>Admitted</b>
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ct 5.	2 pts	Accept any logical completion. (0.5 each)			
<b>ART TWO</b>	<b>05 pts</b>	Topic 1 Form (3 pts) / Content (2 pts) Topic 2 Form (2.5 pts) / Content (2.5 pts)			

**KEYS (Sc. /M/TM/GE "Greedy companies....")**

الموضوع الثاني

<b>PART ONE</b>	<b>15 pts</b>													
<b>Comprehension:</b>	<b>8 pts</b>													
Q1.	1 pt	a. Advergaming												
Q2.	2 pts	a. T b. F c. T d. T (0.5 each)												
Q3.	1 pt	a. §1; b. §2 (0.5 each)												
Q4.	2 pts	a. The Internet ads and TV ads. (1.5)												
		b. Obesity. (1.5)												
Q5.	2 pts	a. report b. children (0.5 each)												
<b>Text exploration:</b>	<b>7 pts</b>													
Q1.	1 pt	1. c.; 2. d.; 3. b.; 4. a. (0.25 each)												
Q2.	2 pts	<table border="1"> <thead> <tr> <th>Prefix</th> <th>Root</th> <th>Suffix</th> </tr> </thead> <tbody> <tr> <td>////////</td> <td>a. advertise</td> <td>ment</td> </tr> <tr> <td>b. dis</td> <td>courage</td> <td>ing</td> </tr> <tr> <td>c. un</td> <td>product</td> <td>ive</td> </tr> </tbody> </table>	Prefix	Root	Suffix	////////	a. advertise	ment	b. dis	courage	ing	c. un	product	ive
Prefix	Root	Suffix												
////////	a. advertise	ment												
b. dis	courage	ing												
c. un	product	ive												
Q3.	1.5 pt	a. Advertisers fill online games with advertisements so that kids will buy / may buy /buy their products. b. To win games, children are encouraged to type in special codes which are found in packaging. (1 each)												
Q4.	1.5 pt	<table border="1"> <thead> <tr> <th>/s/</th> <th>/z/</th> <th>/iz/</th> </tr> </thead> <tbody> <tr> <td>drinks</td> <td>burgers/</td> <td>advertises</td> </tr> </tbody> </table>	/s/	/z/	/iz/	drinks	burgers/	advertises						
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drinks	burgers/	advertises												
Q5.	1 pt	1. their. 2. clubs. 3. games. 4. found.												
<b>PART TWO</b>	<b>05 pts</b>	<p>Topic 1 Form (3 pts) / Content (2pts)</p> <p>Topic 2 Form (2.5 pts) / Content (2.5 pts)</p>												