

Correction of the Second Term Exam 3ASS/ 3GE

Part One: A/- Reading Interpretation (8 pts)

1)- The text is: b- expository

2)- Say whether the following statements are true or false according to the text:

- False – true- true.

3)- Answer the following questions according to the text:

a- False advertising is any form of advertising that is misleading to the customer.

b- We find advertising on television, radio, newspapers, magazines, billboards or the internet.

c- Yes, they can.

4)- In which paragraph is it mentioned that “consumers can eradicate false advertising”? in §4

5)- Choose the most suitable title to the text:

a- False advertising

6)- What or who do the underlined words refer to in the text:

that (§1)= false advertising Their (§3)= customers

B/- Text Exploration: (7 pts)

1)- Match words with their synonyms:

words	Definitions
a- misleading	2- Cause somebody to have a wrong idea about something
b- fraudulent	1- Cause somebody to have a wrong idea about something
c- impression	4- Cause somebody to have a wrong idea about something
d- rebate	3- intended to deceive.

2)- Complete the following table as shown in the example:

Verb	Noun	Adjective
<i>Example: to commercialize</i>	<i>commerce</i>	<i>commercial</i>
To encourage	<u>courage</u>	<u>courageous</u>
<u>To eat</u>	<u>eating</u>	Eatable
<u>To consume</u>	<u>Consumption/ consumer</u>	consumptive

3)- Join the following pairs of sentences using the connectors in brackets. Make any necessary changes.

a- He gained weight because of eating too much fat.

b- Regulations about food safety are not respected. As a result, Supermarket managers have difficulty in finding safe products.

c- He had to start working very young since he was the oldest of the family. (since)

4)- Put the verbs between brackets into the present simple, the present continues or the gerund:

a- Eating too much fat is bad for health.

b- This holiday adventure costs more than it should.

c- Look! Though it is very cold, the children are playing outside.

d- If I can lose some weight, I will be a footballer.

5)- Put the stress in the following:

regu'lation- 'advertise- e'mission- 'product